



Rockford Area Convention & Visitors Bureau

December 8, 2004

To Whom It May Concern:

What a great way to support the Rockford region with the city's very own board game. We all remember sitting around the table with friends and family playing board games when we were younger. Now, Rockford can have one of its own in an "opoly" style game. With your sponsorship, you will have your own "identity" on a space that is designed especially for your business or product. In the process, you'll help build an identity for Rockford.

The proceeds will continue to help a nonprofit agency that provides education, job training, neighborhood development and affordable housing programs in the Rockford area.

This project is very exciting, and will definitely benefit a worthy cause. I fully endorse this unique fund-raising opportunity. It's something that will promote our community and generate lots of fun for people and families who enjoy board games.

Sincerely,

Wendy Perks Fisher
President/CEO

We Make Smiles!
Hacemos Sonrisas!